

# SD NEWSLETTER | July

DEPARTMENTAL NEWSLETTER ° UNIVERSITY OF MINNESOTA OFFICE FOR  
**SUPPLIER DIVERSITY**

SUPPLIER SPOTLIGHT

## On-Demand Group

By N. Simmons, Program Specialist

### Humanistic Technology Services

Delivering award-winning technology consulting services for individual and project needs while building authentic and transparent connections with our team members and clients. Our mission is to help our clients remove barriers and burdens while building integrity rich partnerships that have lasting impact. Winning 10+ awards with over 150+ years of industry experience, ODG stands firmly on bring the best to the table for their clients.

### History of the Ownership

On-Demand Group (ODG) is a 2nd generation family own business located in Minnesota since 1996. Owners and siblings, Heather and Sean have led the organization through significant growth and expanded ODG's business clientele to reach global markets by offering offshore solutions in Southeast Asia. Under their leadership, this global business has grown 30x over the last decade. Heather attributes their growth to

their outstanding team and sticking to their mission of partnering with clients who align with their morals and ethics and appreciate transparency, honesty and partnership. WBENC certified since 2008, ODG provides technology resources for individual and project consulting, contract to hire and direct hire needs as well as offshore services.



### Why We Do It

ODG conducts transparent and authentic business that is based on real relationships and mutual respect. ODG's preference to align with others who share similar core values and our commitment to act with transparency helps create a culture and eco-system of trust. This alignment allows for a partnership that goes well beyond 9-

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**Office for  
Supplier Diversity**

UNIVERSITY OF MINNESOTA

**The Office for Supplier Diversity** works with businesses owned by women, minorities, and persons with disabilities, and with other underserved businesses, to facilitate their integration into the University supply chain. By providing support to underserved local businesses and connecting them with University purchasers, The Office for Supplier Diversity leverages the University's resources to build powerful economic partnerships in our communities.

5pm, it becomes business with purpose. These partnerships are incredibly meaningful to us and those who value these types of partnerships, value ODG.

> *Learn more about On-Demand Group at [www.ondemandgroup.com](http://www.ondemandgroup.com)*

#### PAST EVENT RECAP

## 2023 EDAM Summer Conference



The University of Minnesota's Office for Supplier Diversity attended the 3 day 2023 EDAM Summer Conference in Rochester learning about the economic development projects & pre-work happening now in the area. Sessions covering the Riverfront development, walking & bus tours of the Rapid Transit Project, and more. A high focus on community based economic development paired with sessions on advancing Diversity, Equity & Inclusion through partnerships; there was much to hear and learn.

Join EDAM for their Summer Networking Event Wednesday, August 2 | 3:00 - 5:30 pm at the Minneapolis Cider Company!

### Summer Networking event Details & Registration:

<https://www.edam.org/EDAM/Events/2023/Summer-Networking-Event/Home.aspx>

Whether you're a seasoned pickleball pro or a beginner, there's a place for everyone to play and connect. Not ready for the court? Play is optional and casual - there will be plenty of conversation, food, and beverage for those on the sidelines.



#### U OF M | COLLEGE OF LIBERAL ARTS

## Let Freedom Ring: A Commemorative Procession and Concert

*Presented by College of Liberal Arts, Northrop, and VocalEssence*

Experience beloved community and the enduring legacy of the Rev. Dr. Martin Luther King, Jr. as Minnesota honors the 60th anniversary of the March on Washington for Jobs & Freedom.

Join us Monday, August 28, 2023 for a commemorative procession and concert curated by G. Phillip Shoultz, III, associate artistic director of VocalEssence. Dynamic artists will activate memories of the Civil Rights era, inspiring each of us to stand in solidarity as we renew our commitment to do the work required to secure liberty and justice for all! Featuring Jovonta Patton, Joe Davis & The Poetic Diaspora, Threads Dance Project, and members of the Twin Cities Choral Consortium.



### Event Details:

Mon, Aug 28, 2023 | 6:30 - 8 PM

Carlson Family Stage, Northrop 84 Church St SE  
Minneapolis, MN 55455